

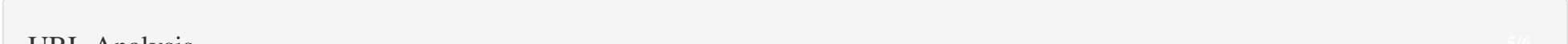


Learn how to creating amazing websites!

Google.com
Keyword: Perfumes

SEO Score

36%



URL Analysis

• URL is SEO friendly

• Keyword not found in URL

• URL does not contain underscores

• robots.txt file found

• Favicon found

• Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

• Load speed is under 2 seconds

Pass

Title Analysis

• Title is too short. Consider adding more characters.

• Title tag should begin with exact keyword

Fail

Fail

Google

• Title is too short. Consider adding more characters.

• Title tag should begin with exact keyword

Fail

Fail

Description Analysis

• Description is too short. Consider adding more characters.

• Description tag should contain the exact keyword

Fail

Fail

Image Analysis

• All images have alt tags

• Exact keyword should be used in an alt tag

• Add exact keyword to an image file name

• Do not use underscore in image file names.

Pass

Fail

Fail

Fail

Headings (H1-H6)

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• No duplicate heading tags found

Pass

Fail

Pass

H1

•

Fail

H2

•

Fail

H3

•

Fail

Top Words

• SearchImagesMapsPlayYouTubeNewsGmailDriveMoreCalendarTranslateBooksShoppingBloggerFinancePhotosDocsEven

• more

• Account

• OptionsSign

• inSearch

S/S

Mobile Analysis

• Add a viewport metatag

• Add an Apple icon

Fail

Fail

Text Analysis

• You should have 500+ words on this page. Your word count: 9

• Keyword should have 3 occurrences

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons

• Add Tweet button

• Add Facebook share/like button

• Did not find a blog link

Fail

Fail

Fail

Code Analysis

• Could not check validation status.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Schema.org markup found.

• Link to sitemap.xml found

N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

• Add keyword to url

• Fix title lenght

• Start title with keyword

• Fix description lenght

• Add keyword in description

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use keyword exactly 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Add keyword in anchor text

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add Tweet button

• Add Facebook share/like button

• Add blog link

• Add a viewport metatag

• Add an Apple icon

Do not miss to watch my video tutorials on YouTube