



Learn how to creating amazing websites!

[Boltflare.com](#)  
Keyword: wordpress

SEO Score

54%

URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Fail  
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

- BoltFlare - Managed WordPress Hosting
- Title has 60 characters or less.
  - Title tag should begin with exact keyword

Pass  
Fail

Description Analysis

2/3

BoltFlare provides managed WordPress hosting for mission critical sites around the world. Amazing support, enterprise class hosting for WordPress.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass  
Pass

Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass  
Fail  
Fail  
Fail

Headings (H1-H6)

3/3

H1

H2

1. The Blog

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

Top Words

5/5

- WordPress 11
- Started 7
- Get 7
- PHP 6
- Continue 6

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass  
Pass

Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 485
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail  
Fail  
Fail  
Pass  
Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail  
Fail  
Pass

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Fail  
Pass  
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

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