



Learn how to creating amazing websites!

Wwww.radial.com/  
Keyword: Radial

SEO Score

57%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

3/3

Radial - Omnichannel Technology & Operations | Home

- Title has 60 characters or less.
  - Title tag begins with exact keyword
- Pass

Pass

Description Analysis

2/3

Radial works to simplify operations and drive business results so retailers can be commerce confident. Our omnichannel technology solutions are ranked #1.

- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

Image Analysis

1/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)

3/3

H1

H2

1. Omnichannel Technology
  2. Payments & Fraud
  3. Fulfillment & Transportation
  4. Customer Care
  5. Insights

H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- more 6
  - customer 5
  - that 5
  - Because 5
  - customers 5

Mobile Analysis

1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

3/5

- You should have 500+ words on this page. Your word count: 332
  - Exact keyword used 3 times
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Fail

Pass

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add alt tags to images
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - You need to add exact keyword in H1, H2 or H3 tags
  - Add more words (500+ is optimal)
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add an Apple icon

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