



Learn how to creating amazing websites!

Wwww.standardcoldpressedoil.com

Keyword: cold pressed oil

## SEO Score

11%

### URL Analysis

1/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain not set

Pass

Pass

Pass

Fail

Fail

Fail

### Page Speed

1/1

- Load speed is under 2 seconds

Pass

### Title Analysis

2/3

Standard Cold Pressed Oil Chekku Oil Marachekku Ennai Marachekku Oil Chekku Ennai Wood Pressed Oil

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

### Description Analysis

1/3

Standard Cold Pressed Oil is India's No.1 Online Store specialize in Gingelly Oil,Groundnut Oil,Coconut Oil, Mustard Oil. Call +91 9677227688 and Buy Cold Pressed Oil Online at very low price from anywhere in India. Free Home Delivery Available for Chennai, Bangalore, Hyderabad, Mumbai and Delhi with Quality Packing.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

### Image Analysis

2/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

### Headings (H1-H6)

3/3

#### H1

#### H2

1. ?????????? ??????? vs ?????????? ?????
2. What is Cold Pressed Oil?
3. Health Benefits of Cold Pressed Oil
4. India's No:1 Quality Cold Pressed Oil Online Store
5. Looking to Buy Pure MaraChekku Ennai in Chennai & Bangalore
6. Buy Cold Pressed Oil Online
7. Subscribe to our mailing list

#### H3

1. <https://tamil.oneindia.com/news/business/which-oil-is-best-to-cook-289493.html>

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

### Top Words

5/5

- Price 301
- Regular 150
- Special 149
- Cart 128
- Add 126

### Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

### Text Analysis

2/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

### Social Buttons

2/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

### Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

### Suggestions for a better SEO Score

- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

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